

mobiode



“Mobile customer surveys”

Mobiode is a simple and flexible solution for mobile surveys and polls, which can be used to collect data from users via their mobile phones. You **create survey** in your **web browser** and participants to the survey **respond using** their **mobile phones**. All results are visible through our web interface in real time or in the Excel.

Mobile surveys are useful as a marketing instrument for sales promotions or customer contests. They are accessible from everywhere and every mobile phone with WAP or XHTML support.



*“Get feedback from your users,
ask them what they want.”*



CREATE SURVEY



COLLECT RESPONSES



ANALYZE RESULTS

Features >

- Easy to set up, create and monitor mobile surveys
- Supports simple “fill-in-the-blank” questions, multiple choice questions, and polls
- Works on all mobile phones, from WAP 1.0 to the most recent “smart phones”
- Distributed via your mobile portal, WAP push or SMS messaging

For mobile operators >

- Excellent tool for getting feedback from your customers
- Respects your mobile portal graphical guidelines
- Fully hosted solution – easy integration with your portal
- Monitor user behavior, phone type and other statistics
- Used by Vodafone to collect feedback about customer satisfaction with their portal

For more information visit www.wirenode.com

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